

CNON.tv Brings Live Broadcast Of 2012 Intimalente Online Festival to Digital Audience

European and North American cinema and production houses provide international film festival with global viewers

Vancouver, BC, Canada -- CNON.tv has partnered with international collaborators B.R.I.O. (Italy) and New Intelligentsia Online Cinemas (USA) to co-produce an online broadcast of films from the <u>Intimate Lens Ethnographic Film Festival Caserta 2012</u>. Eleven international films from this festival will show on CNON.tv from December 6-16, 2012. <u>Tickets go on sale</u> November 26, 2012 where an \$8.00 subscription buys access to the following eleven movies for ten days:

Mapping the Desert by Edward Owles
Naples The Most Beautiful City in the World by Giuseppe Nappo
Making it in Hillywood by Alena Gartner
The Armenian Bread by Armen Gasparyan
Between Homes by Karina Klimenko
Sainte Sara la Kali by Maurizio Cimino
Non Siamo Scarti (We Are Not Waste) by Stefano De Felici and Monica Castellano
Nietzsche Theory by Felix Andrade
VaraZnunt by Antonello Matarazzo
People Connections by Antonello Matarazzo
A Fired Soul by Arvind Kumar

These eleven international films feature the work of visual ethnographers who have chosen film and video as a medium to educate and share cultural traditions and customs with a global audience. The purpose of the Intimate Lens Ethnographic Film Festival is to profile cultural anthropology and field research in a way that offers viewers an opportunity to understand and experience diverse ways of life in a visually compelling way.

CNON.tv, B.R.I.O., and New Intelligentsia Online Cinemas are rolling out a collective social sharing campaign to take advantage of no-and-low cost social networking channels to create awareness and educate audience members about the festival and its films. This also represents an opportunity for filmmakers to interact, post, share and watch for information updates.





About CNON.tv and Partners:

CNON.tv is a Canadian online broadcasting network owned and operated by Julien and Patt Leger. CNON.tv (pronounced Seen On) provides online broadcasting services which include self-managed online broadcasting accounts to assist artists, entertainers, entrepreneurs and educators in launching and monetizing their online video efforts. www.cnon.tv

B.R.I.O. (Brilliant Observation of Reality) is a cultural association dedicated to promoting Italian culture and documentary films focused on cultural themes and methodologies. B.R.I.O. and Bagaria produced the first Intimalente Festival Di Film Etnografici in 2011. They are working together again to host their second and much larger festival at the beautiful Cloister of St. Augustine in Caserta, Italy December 6-9, 2012. http://www.associazionebrio.eu/

New Intelligentsia Online Cinemas is a DuVal Ethnographic project developed in collaboration with CNON.tv. The film broadcasting website and blog promotes and broadcasts films and builds online audiences for filmmakers, films and festivals that challenge the status quo. DuVal Ethnographic produces independent research projects with social change, innovation, education and entrepreneurial goals. New Intelligentsia Online Cinemas is one such project. http://newintelligentsia.com/

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